LEO BURNETT COMPANY, *Inc.*
Ad No. 533—Carriage—Req. No. 81863—1 Page—4 colors—Bleed—5⅜ x 7¾ in.—TV *Guide*, 1971 (A)
Printed in U.S.A.

Lower in tar than 95% of all cigarettes sold.

2061193520

2061193520

Source: https://www.industrydocuments.ucsf.edu/docs/zhxx0001